

# Enhancing and Strengthening the Effectiveness of Ideological and Political Education by the Mechanism of Coordinated Education

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**Abstract:** “Curriculum Idea and Politics” Refers to the Unity of Ideological and Political Education Elements in All Circuits Except the Special Ideology and Political Route, Which Means That the College Education Route Really Realizes the Purpose of Educating People Together. the Implementation of “Curriculum Ideology and Politics” is the Basic Subject of the Implementation of University Ethics and Morality, and is the Inevitable Requirement of Improving the Ideology and Political Education of University and University in the New Situation. through the Analysis of the Classical Theory of Swot, We Put Forward the Concept, System, Mechanism and the Realization of Curriculum Content from the Perspective of Political Reality.

## 1. Introduction

It is Our Duty and Mission to Strengthen the Ideological and Political Education of University Students and Cultivate Professional Talents with Ideals, Skills and Sense of Responsibility. Vice Premier, At the Ideological and Political Work Conference of the National University, Stressed That “the Main Channel of Our Classroom Education, a Complete Game Must Be a Course of” Educational Process “and” Ideological and Political Theory Line, According to Various Routes and Combinations, Forming a Synergistic Effect “[1]. However, the Concept and Political Education of Universities and Colleges Are Integrated into All Aspects of Curriculum, Education and Reform to Achieve the Goal of “Making People Healthy and Quiet”. We Should Carry out the Education of “Education Ideology and Politics”, Give Full Play to the Role of Assisting Education, and Do a Good Job of Ideological and Political Work in Universities and Colleges under the New Situation.

## 2. The Implementation of “Curriculum Ideology” is the Inherent Need of Universities and the Basic Work of Moral Standards

The 19th National Congress has formed a strategic system to support and develop socialism in light of the characteristics of China in the new era. It adheres to the priority of education development, speeds up the modernization of education, and builds a strong education country[2]. At the national education conference, who, what kind of people, how to cultivate people, and thoroughly and systematically explain the focus of the basic issues, college education “the return of common sense, back to the heart before the return”. The guiding principle of “returning to dream” sets the tone for the ideological and political education of universities and colleges[3]. In the new era, universities and colleges must adhere to the basic work of cultivating the people for the people, and must often first carry out ideological and political education for students. It is the basic requirement of higher education to implement “Curriculum Ideology and politics” in the common educational institutions.

### 2.1 Promoting “Ideological and Political Education” is the Practical Need to Improve the Ideological and Political Status of University Students

In the current open era, there is a trend of value diversification. Most students agree with collectivism and oppose individualism and social responsibility, but some students pay more attention to self-development, self realization and personal interest and material pursuit. Practical

tendency is a serious practical subject for all these universities[4]. Strengthening and improving the ideological and political education of college students in the new era has become the primary issue of the University. The “political education of educational ideology” under the mode of joint education is based on the “three comprehensive educational people” mode[5]. According to the current situation of ideology and political education in universities and higher education, actively integrate the contents of ideology and political education. While consolidating and deepening the achievements of Ideological and political education, we should effectively improve the effectiveness of Ideological and political education.

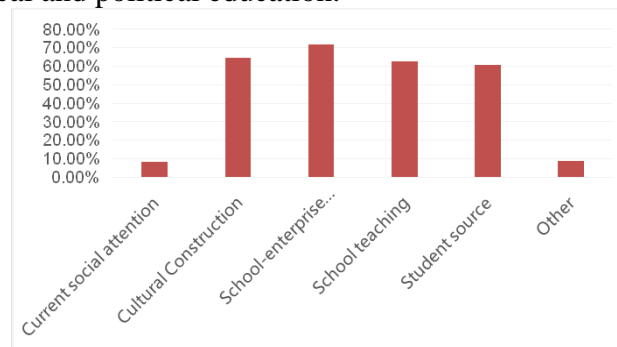


Fig.1 Histogram of the Survey Results

## 2.2 The Realization of “Curriculum Ideology” is an Urgent Need to Effectively Improve the Effect of University Education

To strengthen the ideological and political education of college students comprehensively is a long-term, bold and complex system project, which needs the participation of all employees. It is a whole process and all-round project[6]. At present, most colleges and universities have established a complete and mature ideological and political education system, which has the same administrative function as the party and the masses, and has more professional ideological and political teachers. However, the ideological and political education in the field of professional education is relatively insufficient, and the ideological and political structure of the common education classroom is still absent. The survey shows that the full-time teachers are mainly engaged in professional education, and the phenomenon of educators is more common. There is a cut-off between teaching and education. This is the law, and people's education law and basic tasks. It is not only against the requirements of all processes in the whole field, but also the meeting of all competitions and “three complete” education people[7]. It is a new era, directly affecting ideological and political education. Effects and effects. In the new era, we should make up for the deficiencies of professional education, improve the common educational function of curriculum education, and realize the expansion from the current “Ideological and Political Curriculum” to “educational ideological and political”. In addition, the ideological and political education elements are organically integrated in each course. In order to strengthen the ethical consciousness of teachers, give full play to the main role of professional teachers in educating people, and truly feel the culture of people with culture and culture. It constructs the ideological and political mode of education and promotes the new era of Ideological and political education for college students.

## 3. Current Research and Practice on the Teaching Reform of “Ideological and Political Courses”

Some scholars have made preliminary investigation and research in the research of “line ideology and politics”. From the point of view of the relationship between “line ideology and politics” and “line ideology and political line”, he comparatively analyzed the evolution and differences of the two concepts, and studied the methods of parallel implementation of the two concepts, so as to play a role in educating people. Wang - Fei began to carry out the reform of Ideological Political Education in curriculum, and discussed the specific scheme of Ideological Political Education in curriculum from the perspective of overall leadership, platform construction

and teacher structure. From the perspective of curriculum ideology and political system, Liu Hui is an expert of “curriculum idea and politics” in the classroom of education, exploring the method of genetic unity, several scholars' specialized line of education idea and political unity of education factors[8]. In order to achieve the purpose of traditional culture, values, personalized and consistent education. At the same time, some domestic universities have carried out meaningful exploration and practice. Hu Dan University emphasizes the main position of Ideological and political courses, and integrates the ideological and political models of literacy, Chinese culture, literature, history, philosophy and other courses to achieve the goal of solving difficulties and increasing talents. Peking University integrates ideological and political factors by establishing the core curriculum of general education. And, realize value leadership and cultural heritage. And the purpose of education. A comprehensive survey of the above theories and practices is a beneficial practice based on the actual situation of special schools and schools. Systematic ideological and political education of courses has not formed a systematic theoretical basis and generally lacks the value of guiding significance. Based on the current background of education, we have carried out the practice of Ideological and political education beyond the special ideological and political courses, especially the special courses[9]. Route, which is the advantages and disadvantages of the implementation of “ideology and politics”, is analyzed by in-depth study of external opportunities and challenges, and jointly build “ideology and politics of the route” under the education mode, and implement effective basic principles and methods for investigation.

#### **4. Swot Analysis of “Ideological and Political Courses” Based on Practical Cognition**

SWOT analysis method is situation analysis method, which was put forward by Merrick, a management professor at San Francisco University in the early 1980s. It is often used in enterprise strategy formulation, competitor analysis and other occasions. In fact, analysis is a method to synthesize and summarize all aspects of internal and external conditions of an organization, and then analyze the advantages and disadvantages, opportunities and threats faced by the organization. [6] colleges and universities are places to cultivate talents for the party and the state, and they always attach great importance to ideological and political education. Since the 18th National Congress of the Communist Party of China, the ideological and political education in Colleges and universities has been put in a more important position. All colleges and universities have made efforts to build a curriculum ideological and political education system based on the actual situation. At present, they have carried out useful exploration. Combining with the current situation of Ideological and political work in Colleges and universities, this paper analyzes the feasibility of implementing the “curriculum ideological and political” reform by using SWOT theory. First, compared with the ideological and political professional teachers, the professional curriculum teachers have more influence in the young college students group by virtue of their authority in the professional field, so carrying out ideological and political education is more persuasive and infectious. The rolling survey results of Ideological and political situation of university teachers and students in 2018 show that the biggest factor affecting the ideological, speech, behavior and growth of college students is the professional teachers. [7] therefore, it is particularly important to strengthen the integration of Ideological and political elements in the field of professional courses; secondly, the interaction frequency between professional teachers and students is higher, the contact time is longer, and it is convenient to use the courses for ideological and political education; thirdly, as far as colleges and universities are concerned, the majority of professional teachers are young teachers, with strong learning ability, and there is great room for ideological and political education to improve their learning; finally, at present, each college has a lot of Ideological and political education The human body Department of political education is relatively mature. At present, it has formed a consensus and basic pattern of all-round education. It has a perfect education system and a strong ideological and political team, which can provide effective training services and support system for professional teachers to carry out “curriculum ideological and political education”. Disadvantages analysis: first, in terms of the current teaching system of most colleges and universities, the professional education system has been relatively perfect and tends to be mature,

but there is no clear institutional norms and relevant supporting incentive and constraint mechanism in the existing teaching system, which easily leads to the lack of regulations for professional ideological and political education, and can not gather the motivation of professional teachers to actively deliver ideological and political content to students; second However, due to the limitations of the traditional ideological and political education pattern, the professional teachers' recognition of “curriculum ideological and political education” needs to be improved, the degree of attention is not enough, and they still hold an outsider's attitude; thirdly, the education methods and ideological and political theory level of some professional teachers need to be further improved. These are all the practical bottlenecks restricting the effective implementation of “curriculum ideological and political”. External opportunities: as far as colleges and universities are concerned, the competent teaching departments are able to take a high position, forge ahead, be innovative and pragmatic, attach great importance to ideological and political education, draw on the spirit of the national education conference, formulate a complete talent training plan and ideological and political work quality improvement project based on the reality, and create good external conditions for the reality of “Ideological and Political Courses” Parts and solid guarantee. Internal threat: under the system of “Ideological and political education in curriculum”, it is difficult to guarantee the attitude and enthusiasm of professional teachers in Ideological and political education, which leads to the situation that the effect of education is difficult to guarantee, and it is easy to be formalized and perfunctory. “Ideological and political education in curriculum” has more advantages than disadvantages. Under the pattern of collaborative education, it is the general trend and imperative to carry out ideological and political education in professional course teaching. However, as analyzed above, we are faced with some internal and external difficulties and problems.

## **5. The Path Choice of the Implementation of “Curriculum Ideological and Political Education” under the Pattern of Collaborative Education**

### **5.1 Basic Principles for the Implementation of “Ideological and Political Education of Curriculum”**

Teaching according to local conditions and aptitude. We should do a good job in the overall design, and design the ideological and political education content scientifically and reasonably according to the training characteristics of different professionals and the requirements of professional ability and quality. Actively respond to the needs of students and improve the effectiveness and pertinence of education. It is necessary to find out the concerns and interests of the students, such as employment and enrollment, to carry out targeted education and improve the effect of education. The combination of “Ideological and Political Courses” and cultivation education. We should not only grasp the core link of curriculum education, but also pay attention to the students' Internalization and acquisition of educational content, so that the spirit of education can be truly internalized into students' thoughts and actions.

### **5.2 The Practical Path of the Implementation of “Curriculum Ideological and Political”**

In terms of ideology, we should enhance our position, attach great importance to the promotion of political position, and fully affirm the important position of “curriculum ideological and political education” in the ideological and political education of college students. Based on the fundamental task and from the perspective of Cultivating College Students' growth and development, colleges and universities should renew their ideas, keep pace with the times, fully understand the importance and necessity of Integrating Ideological and political elements into curriculum teaching, and attach great importance to the role of “Ideological and political education in curriculum”. We should not only attach importance to the concept, but also actively deploy and accelerate the implementation from the action and practice. We should build the main position of classroom teaching, grasp the main theme of Ideological and political education, strengthen planning, and work hard to ensure the effectiveness of curriculum education.

## 6. Conclusion

“Curriculum ideological and political education” is mainly based on the current situation of Ideological and political education in Colleges and universities and the realization of the basic task of moral education in Colleges and universities, the implementation of the ideological and political education ideas put forward by the goal of personnel training in Colleges and universities, based on the current ideological and political education framework system in Colleges and universities, through SWOT analysis, to explore a suitable “curriculum ideological and political education” path for different majors in Colleges and universities, and effectively improve the quality of Ideological and political education in Colleges and universities Benefit, for the party and the country to train excellent political quality, strong professional ability, good comprehensive quality of composite talents, to help the socialist modernization drive faster and better development.

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